



SERVICE ONE-PAGER . 4 OF 4

Quick-win add-ons

Fixed-price, productized fixes for specific pain. Shipped in 3-7 days. Buy one, see results in two weeks, decide if more makes sense.

The catalog

- Google Business Profile Setup -- \$295. Photos, services, hours, schema, review templates. 3-day delivery.
- Site Speed Sprint -- \$695. Image optimization, JS audit, render-blocking removal, CDN setup. Targets Lighthouse 85+ mobile. 5-day delivery.
- Schema Markup Pack -- \$395. LocalBusiness, Service, FAQPage, Article, BreadcrumbList. 3-day delivery.
- GA4 + Conversion Tracking -- \$395. GA4, GTM, Google Ads conversions, dataLayer events. 3-day delivery.
- 5-Page SEO Refresh -- \$695. Targeted SEO updates to 5 priority pages. 7-day delivery.
- Mobile Audit + Fix -- \$595. Full mobile audit with on-the-spot fixes. 5-day delivery.

Bundle and save

Buy 3 add-ons together -> 15% off the bundle. Buy 4+ -> 25% off. Most clients start with GBP Setup + Schema Pack + GA4 Tracking -- the "local SEO foundation" bundle, \$922 instead of \$1,085.

How it works

1. Email hello@blackhartconsulting.com with the add-on(s) you want.
2. We send a 1-page scope confirmation + invoice link within 4 business hours.
3. You pay, we ship within the timeline above. You get a 1-page report showing what was done.

How to start

Book a 30-minute discovery call at blackhartconsulting.com or email hello@blackhartconsulting.com. We'll scope your project, ballpark a price, and tell you whether we're a fit -- no hard sell.