



SERVICE ONE-PAGER . 1 OF 4

Website design & build

Marketing sites and web apps, mobile-first, on a CMS your team actually uses. Fixed-price, fixed-timeline.

What you get

- Custom design -- not a template. Every section reviewed before code starts.
- Block-based CMS (Payload). Your team edits every section without paying us.
- Performance budget enforced: <200KB first-paint JS, Lighthouse 90+ on mobile.
- GA4 + conversion tracking + LocalBusiness schema pre-wired.
- Code repo handover at launch. No hosting hostage situations.

How it works

1. Discovery call (30 min) -- fixed-price quote, no proposal fees.
2. Design phase (3-5 days) -- Figma mockups, you approve before any code.
3. Build phase (10-14 days) -- code, CMS, SEO, performance.
4. Launch (day 14) -- live, GA4 verified, GBP updated, team trained.

Pricing

- Single Page -- \$749. One long-form page, 5-day delivery.
- Starter Site -- \$999 founding (was \$1,950). 5 pages, 14-day delivery.
- Pro Site -- \$2,495 founding (was \$4,500). 12 pages, 21-day delivery, +30 days SEO content.
- Custom Build -- from \$9,500. Web apps, multi-language, custom integrations.

Why fixed-price beats hourly

Hourly billing rewards the developer for being slow. Fixed-price rewards them for being fast and clean. You know what you're paying before you start; we know when we ship.

How to start

Book a 30-minute discovery call at blackhartconsulting.com or email hello@blackhartconsulting.com. We'll scope your project, ballpark a price, and tell you whether we're a fit -- no hard sell.